



Pagan Federation Pagan Dawn Magazine Designer

Volunteer Role Description

About the Pagan Federation:

Founded in 1971 the PF seeks to support all Pagans to ensure they have the same rights as followers of other beliefs and religions. It aims to promote a positive profile for Pagans and Paganism and to provide information on Pagan beliefs to the media, official bodies and the greater community.

About the Pagan Dawn Team:

Pagan Dawn has been the journal of the Pagan Federation since the 1990's and is a pivotal part of our member services as well as being a popular magazine within the larger Pagan community. The team strive to produce a magazine that not only educates and informs but also showcases the work of all the teams across the entire organisation. Pagan Dawn is produced as both a print and a digital publication.

About the role:

Pagan Dawn magazine is published four times a year to coincide with the festivals of Imbolc, Beltane, Lammas and Samhain. The designer is responsible for creating the look and layout of both the print and digital versions of the magazine alongside the Editor, the Deputy Editor and the rest of the Pagan Dawn team.

You must be a Pagan Federation member of good standing to apply for this role.

Our Objectives:

The main objective of the Pagan Dawn team is to produce a high quality magazine that reflects the aims and activities of the Pagan Federation as a whole.

Key skills:

- Knowledge and working experience of Adobe Cloud, specifically InDesign, Illustrator and Photoshop
- Creative and artistic flair for design, colour and imaginative content
- A listening ear
- An enquiring and creative mind
- A solid work ethic
- Able to communicate effectively
- Able to do simple administration

- IT Literate
- Willing to learn
- Organised and able to work to strict deadlines

Key areas of responsibility:

Role specific:

- Study design briefs and determine requirements
- Schedule the design stage of production
- Conceptualise visuals based on requirements
- Prepare rough drafts
- Develop designs using software
- Work with copywriters and the editorial team to produce a final design
- Amend designs after feedback
- Ensure that final designs and layouts are visually appealing, accessible and on brand

General:

- Must be self-declared (or otherwise) as Pagan
- Must be a member of the PF, in good standing, and remain a member in order to hold this role
- Will conduct yourself in a professional manner at all times
- Will adhere to the PF Code of Conduct, policies and procedures
- Will take care of yourself and ask for help from the relevant people as and when needed
- Will act appropriately as a Pagan Federation Officer and not bring the organization into disrepute.
- You will use PF email for communicating official business and check your inbox at least weekly

Location and travel requirements:

This is largely a role you can work from home with a laptop or computer, phone line and internet connection.

Benefits:

This is a volunteer role so doesn't carry a salary, holiday entitlement or a pension. You can claim back reasonable expenses for travel etc upon approval from your line manager. The

benefits lie more in personal satisfaction, gaining knowledge and experience and in knowing that you are helping the PF to further their aims and objectives.