



## **Pagan Federation District Social Media Officer**

### Volunteer Role Description

#### **About the Pagan Federation:**

Founded in 1971 the PF seeks to support all Pagans to ensure they have the same rights as followers of other beliefs and religions. It aims to promote a positive profile for Pagans and Paganism and to provide information on Pagan beliefs to the media, official bodies and the greater community.

#### **About the Districts:**

In order to carry out the work of PF on a local level, PF is split into 9 districts. North East, North West, Mid West and Wales, Midlands, East Anglia, South West, South and Central, South East and London. These districts are then broken down further into regions; these are often, but not always, the counties. In some cases these regions are broken down further into local areas, often, but not always, cities and their surrounding areas.

#### **About the role:**

As social media officer, your role is to provide support to the District Team while working closely with the Manager and their deputy. Your line manager is the District Manager or their deputy in the case of the Manager's absence. You will also work closely with the National Social Media Manager.

*You must be a Pagan Federation member of good standing to apply for this role.*

#### **Key skills:**

- IT literate
- Social media literate
- Creative mind
- Willing to learn
- To be able to communicate effectively
- Solid work ethic

#### **Key areas of responsibility:**

##### *Role specific:*

- To create and deploy social media campaigns to enhance and promote the services offered by the district team
- To assist in the administration/moderation of the district team Facebook page/group
- To share campaigns and posts produced by the Social Media Manager on central PF pages

*General:*

- Must be self-declared (or otherwise) as Pagan
- Must be a member of the PF, in good standing, and remain a member in order to hold this role
- Will conduct yourself in a professional manner at all times
- Will adhere to the PF Code of Conduct, policies and procedures
- Will take care of yourself and ask for help from the relevant people as and when needed
- Will act appropriately as a Pagan Federation Officer and not bring the organization into disrepute.
- You will use PF email for communicating official business and check your inbox at least weekly

**Location and travel requirements:**

This is a role you can work from home with a laptop or computer, phone line and internet connection. There is some travel required to district meetings.

**Benefits:**

This is a volunteer role so doesn't carry a salary, holiday entitlement or a pension. You can claim back reasonable expenses upon approval from your line manager. It does carry a large amount of personal satisfaction and is a great opportunity to further your skills and experience within a professional organisation.